

Date	Line item	Total impressions	Total clicks	Total CPM and CPC revenue (EUR)	Total CTR
16.10.2020	Native placements	153587	1978		1,29%
17.10.2020	Native placements	182409	2225		1,22%
18.10.2020	Native placements	174160	1921		1,10%
19.10.2020	Native placements	173041	1814		1,05%
20.10.2020	Native placements	171065	1826		1,07%
21.10.2020	Native placements	170167	1688		0,99%
22.10.2020	Native placements	171814	1738		1,01%
23.10.2020	Native placements	167791	2022		1,21%
24.10.2020	Native placements	167266	1742		1,04%
25.10.2020	Native placements	166833	1571		0,94%
26.10.2020	Native placements	166392	1737		1,04%
27.10.2020	Native placements	168124	1653		0,98%
28.10.2020	Native placements	160135	1583		0,99%
29.10.2020	Native placements	159593	1518		0,95%
30.10.2020	Native placements	152230	1504		0,99%
31.10.2020	Native placements	148744	1367		0,92%
Total		2653351	27887		1,05%