

Date	Line item	Total impressions	Total clicks	Total CPM and CPC revenue (EUR)	Total CTR
16.10.2020	Native placements	153587	1978	€ 53,76	1,29%
17.10.2020	Native placements	182409	2225	€ 63,84	1,22%
18.10.2020	Native placements	174160	1921	€ 60,96	1,10%
19.10.2020	Native placements	173041	1814	€ 60,56	1,05%
20.10.2020	Native placements	171065	1826	€ 59,87	1,07%
21.10.2020	Native placements	170167	1688	€ 59,56	0,99%
22.10.2020	Native placements	171814	1738	€ 60,13	1,01%
23.10.2020	Native placements	167791	2022	€ 58,73	1,21%
24.10.2020	Native placements	167266	1742	€ 58,54	1,04%
25.10.2020	Native placements	166833	1571	€ 58,39	0,94%
26.10.2020	Native placements	166392	1737	€ 58,24	1,04%
27.10.2020	Native placements	168124	1653	€ 58,84	0,98%
28.10.2020	Native placements	160135	1583	€ 56,05	0,99%
29.10.2020	Native placements	159593	1518	€ 55,86	0,95%
30.10.2020	Native placements	152230	1504	€ 53,28	0,99%
31.10.2020	Native placements	148744	1367	€ 52,06	0,92%
Total		2653351	27887	€ 928,67	1,05%